

STYLE GUIDE

“Study Pal Network”

MDIA 2533 – SHELA CHING MAN YUEN

Website URL

Primary Link

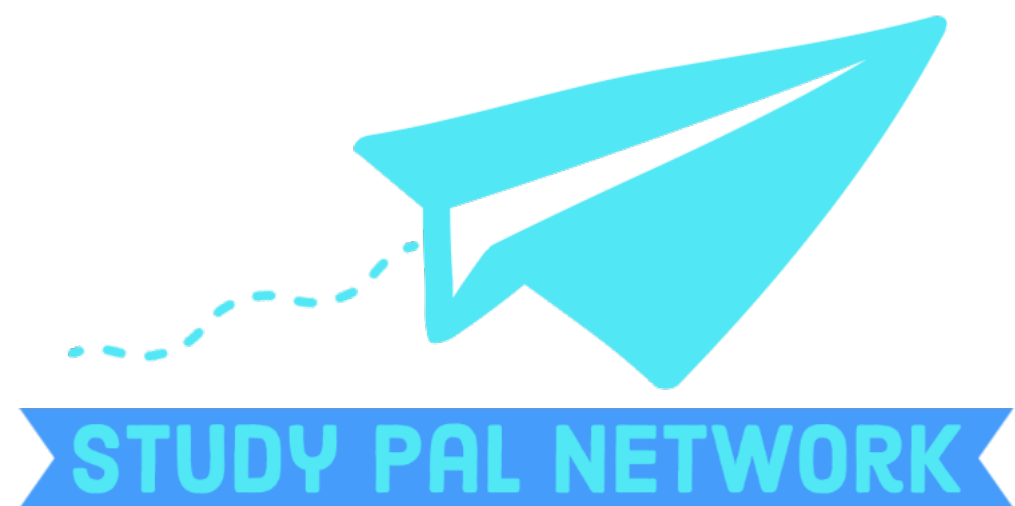
<https://studypal.shela.site>

Secondary link
(duplicated copy)

<https://studypalbackup.shela.site>

LOGO VARIATIONS

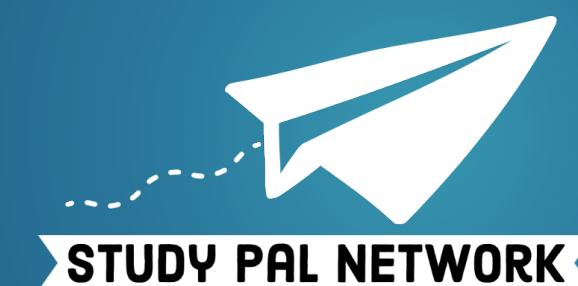
Main logo



Secondary logo



White logo



Icon logo



FONTS

Headlines

H1: Khand, 56px

H2: Khand, 45px

H3: Khand, 35px

H4: Flamenco, 27px

H5: Flamenco, 21px

H6: Flamenco, 16px

Body text

B1: Karma, 20px

B2: Karma, 17px

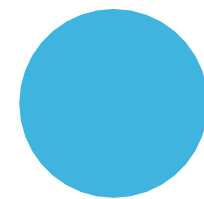
B3: Karma 15px

COLORS

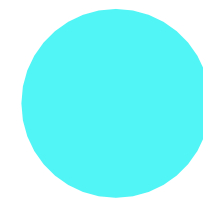
Main Color Palette



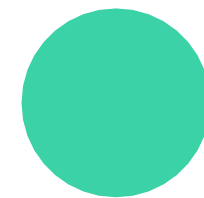
RGB:
70/156/250/98
Hex: #469CFA



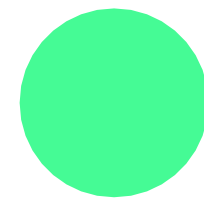
RGB:
62/180/222/87
Hex: #3EB4DE



RGB:
81/244/245/96
Hex: #51F4F5

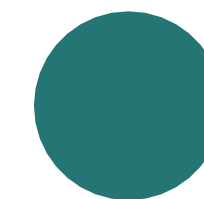


RGB:
62/222/177/87
Hex: #3EDEB1

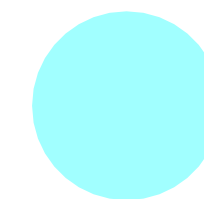


RGB:
70/250/148/98
Hex: #46FA94

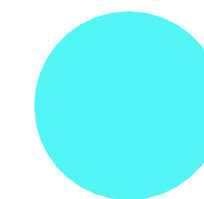
Secondary Color Palette



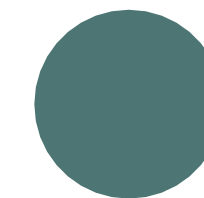
RGB:
39/11/117/46
Hex: #277575



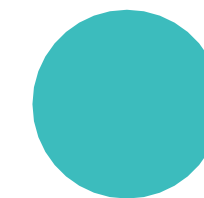
RGB:
161/255/255/1
Hex: #A1FFFF



RGB:
81/244/245/96
Hex: #51F4F5



RGB:
76/117/117/46
Hex: #4C7575



RGB:
63/191/191/75
Hex: #3FBFBF

BUTTONS

Regular Button



Font: KHAND, 24px
Button Color: #469CFA
Text Color: #ffffff

Hover Button



Font: KHAND, 24px
Button Color: #469CFA
Text Color: #46FA94

Outlined Button



Font: KHAND, 24px
Stroke Color: #469CFA
Text Color: #469CFA
Stroke Size: 2px

Regular Text Button

[Read More](#)

Font: KHAND, 19px
Button Color: #ffffff

Hover Text Button

[Read More](#)

Font: KHAND, 19px
Button Color: #3EDEB1

IMAGES/ILLUSTRATIONS



SITE DASHBOARD

Study Pal Network | GiveWP Test Mode Active | Howdy, admin

Dashboard

MonsterInsights Overview Report

Last 30 days

Sessions 6 ↑ 100% vs. Previous 30 Days	Pageviews 7 ↑ 100% vs. Previous 30 Days	Avg. Session Duration 17s ↑ 100% vs. Previous 30 Days	Total Users 4 ↑ 100% vs. Previous 30 Days
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Publishers Report

Improve Your Conversion Rate With Insights Into Which Content Works Best.

What's in the Publishers Report?

Plus, upgrading to Pro will unlock all advanced reports, tracking, and integrations. [Learn more about Pro](#)

[Upgrade and Unlock](#)

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GiveWP Donations: Reports

Visit Reports

Overview

Day Week Month

TOTAL REVENUE	0%	AVG. DONATION	0%
---------------	----	---------------	----

UserFeedback

Total Entries

Total Entries by Survey

Last 7 Days

Show More

Site Health Status

Good

Your site's health is looking good, but there are still some things you can do to improve its performance and security.

Take a look at the 4 items on the [Site Health screen](#).

AIOSEO Overview

Below are the TruSEO scores of your published posts. Take some time to improve your TruSEO score to help increase your rankings.

Choose a Post Type

Posts

8 Total Posts

- 0 Needs Improvement
- 0 Okay
- 0 Good
- 8 Without a Focus Keyphrase

Get additional keyphrases and many more modules! [Upgrade to Pro Today!](#)

Activity

Recently Published

- May 15th 2021, 2:36 am [Tuesday Tips: Being Realistic With Your Goals](#)
- May 15th 2021, 2:36 am [20th Anniversary of Growing Up Asian in America](#)
- May 15th 2021, 2:36 am [Stroke care gains in Puerto Rico falter after Hurricane Maria](#)
- May 15th 2021, 2:36 am [Framingham: The study and the town that changed the health of a generation](#)
- May 15th 2021, 2:36 am [2017 Growing Up Asian in America: Letter to the Senator](#)

Recent Comments

- From A WordPress Commenter on [Hello world!](#)
Hi, this is a comment. To get started with moderating, editing, and deleting comments, please visit the Comments screen in...
- From Mike on [Framingham: The study and the town that changed the health of a generation](#)
It would be great to try this theme for my businesses
- From Elicia on [Framingham: The study and the town that changed the health of a generation](#)
What a nice article. It keeps me reading more and more!
- From Joe Doe on [Stroke care gains in Puerto Rico falter after Hurricane Maria](#)
This is exactly what I was looking for, thank you so much for these tutorials

studypal.shela.site

Softaculous - WordPress Management Packages < Study Pal Network — WordPress Home 1 - Study Pal Network

GiveWP Test Mode Active Howdy, admin

You're using Duplicator Lite. To unlock more features consider [upgrading to Pro](#) →

Duplicator

Packages » All

Bulk Actions ▾ Apply ? ≡ 📄 + ↺ Create New

<input type="checkbox"/>	Created	Size	Name	Installer Name	Package
<input type="checkbox"/>	2023-07-31 17:06 ^{zip}	208.11MB	20230731_studypalnetwork	installer.php	⚡ Installer 📄 Archive

Time: 18:04

1 Items

- Dashboard
- Posts
- Media
- Pages
- Comments
- OptinMonster 1
- Donations
- Contact
- Elementor
- Templates
- WPForms
- Appearance
- Plugins
- Users
- Tools
- Settings
- All in One SEO
- MC4WP
- Slider Revolution
- Insights 1
- UserFeedback
- Loginizer Security
- LiteSpeed Cache
- Duplicator**
- Packages
 - Import
 - Schedules ^{NEW!}
 - Storage
 - Tools
 - Settings
 - About Us
 - Upgrade to Pro**
- Collapse menu

PLUG-INS: DUPLICATOR

studypal.shela.site

Softaculous - WordPress Management | Dashboard - Study Pal Network - WordPress | Home 1 - Study Pal Network

GiveWP Test Mode Active | Howdy, admin

Screen Options | Help

Dashboard

Love using Elementor?
 Become a super contributor by opting in to share non-sensitive plugin data and to receive periodic email updates from us. [Learn more.](#)
 Sure! I'd love to help | No thanks

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GiveWP Donations: Reports

Visit Reports

Overview Day | Week | Month

UserFeedback

Total Entries



PLUG-INS: MONSTERINSIGHTS

studypal.shela.site

Softaculous - WordPress Management | Dashboard < Study Pal Network - WordPress | Home 1 - Study Pal Network

GiveWP Test Mode Active | Howdy, admin

AIOSEO / Dashboard

SEO Setup

Step 0 of 6

You're almost there! Once you complete the SEO setup your site will be optimized to rank in search engine results!

[Improve SEO Rankings](#)

SEO Site Score

81 / 100
Excellent!

- 6 Important Issues
- 0 Recommended Improvements
- 16 Good Results

[Complete Site Audit Checklist](#) →

AIOSEO Overview

Below are the TruSEO scores of your published posts. Take some time to improve your TruSEO score to help increase your rankings.

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Posts

8 Total Posts

- 0 Needs Improvement
- 0 Okay
- 0 Good
- 8 Without a Focus Keyphrase

[Get additional keyphrases and many more modules! Upgrade to Pro Today!](#) →

(4) New Notifications

Support

- [Read the All in One SEO user guide](#)
- [Access our Premium Support](#)
- [View the Changelog](#)
- [Getting started? Read the Beginners Guide](#)
- [Relaunch Setup Wizard](#)

Quicklinks

Search Appearance

Configure how your website content will look in Google, Bing and other search engines.

[Manage](#) →

SEO Analysis

Check how your site scores with our SEO analyzer and compare against your competitor's site.

[Manage](#) →

Local SEO

Improve local SEO rankings with schema for business address, open hours, contact, and more.

Social Networks

Setup Open Graph for Facebook, Twitter, etc. to show the right content / thumbnail preview.

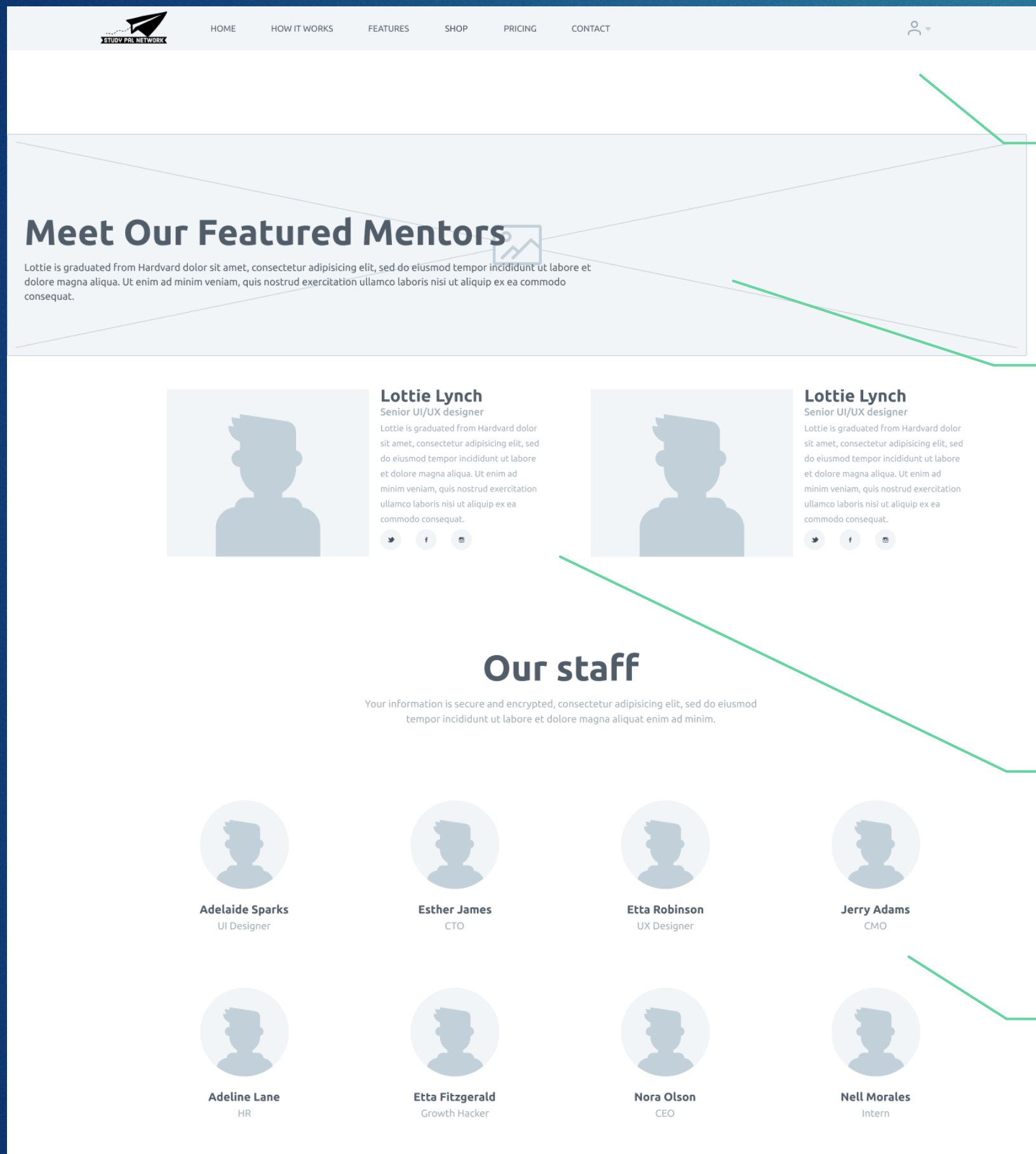
Upgrade to Pro

Get more features in AIOSEO Pro:

- Smart Schema
- Redirection Manager
- Google Search Console Integration
- Image SEO
- Advanced support for e-commerce
- SEO for Categories, Tags and Custom Taxonomies
- REST API support
- Local SEO
- Link Assistant
- News & Video Sitemap
- Custom Breadcrumb Templates
- User Access Control
- Social meta for Categories, Tags and Custom Taxonomies
- Ad free (no banner adverts)

PLUG-INS: AIOSEO

MOCKUPS – Featured Mentor

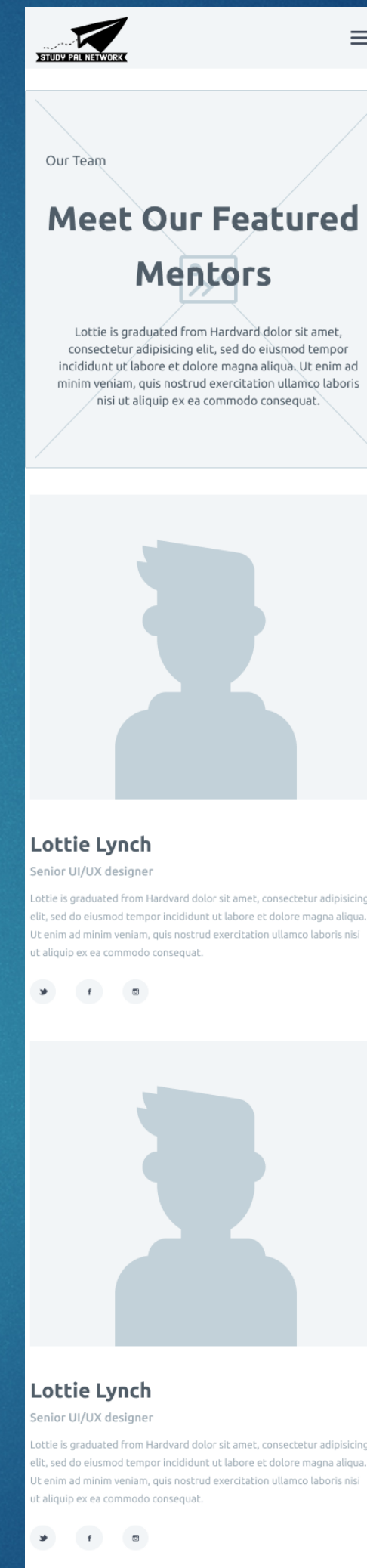


Log in button on the Navigation Bar

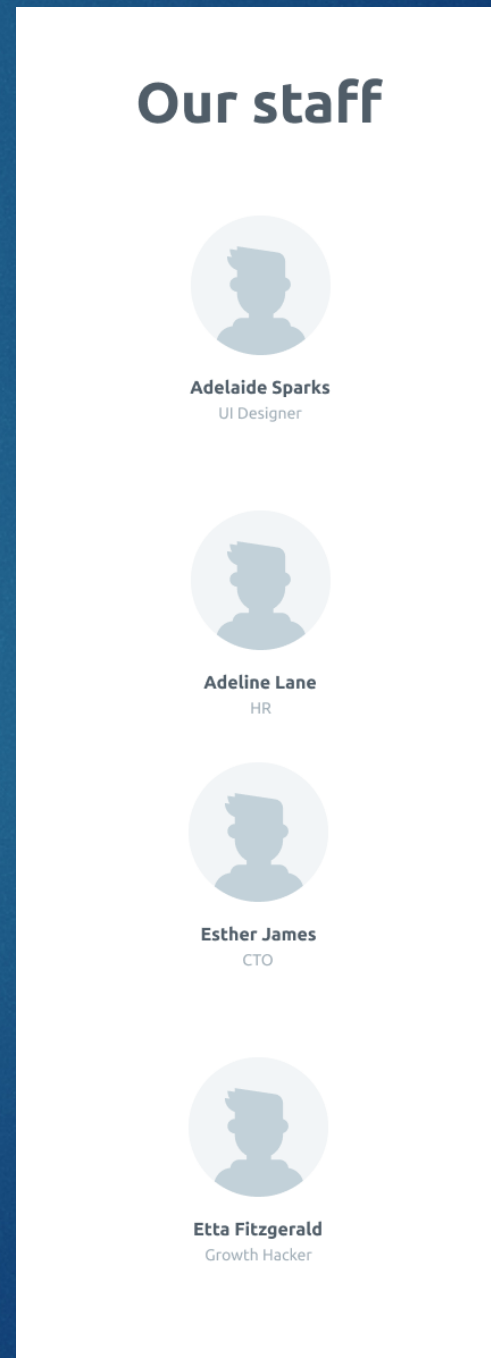
Display an eye-catching featured image conveying a feeling of caring and professionalism

Intro of 2 leaders

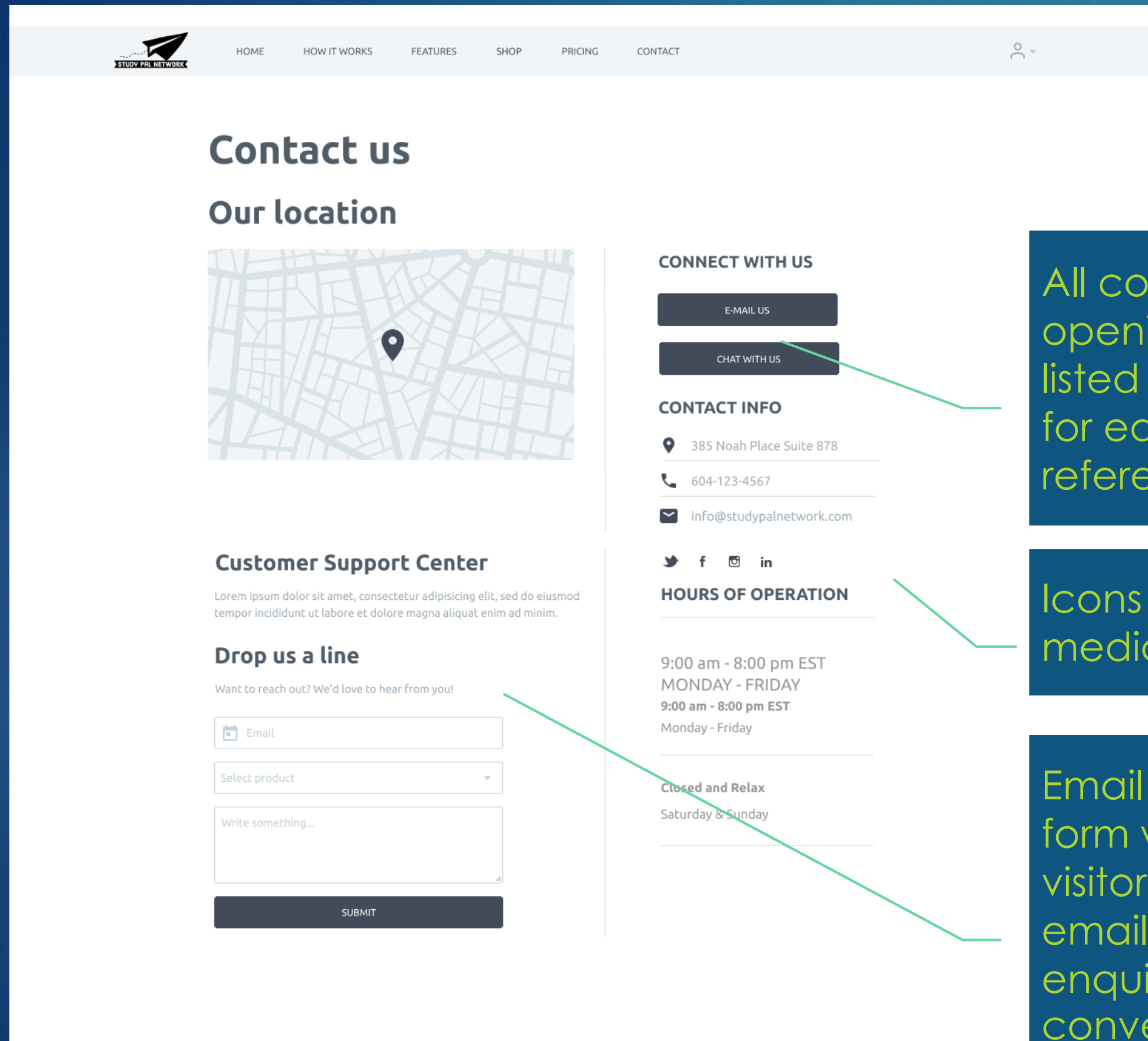
Intro of featured mentors



Navigation bar turns into hamburger menu on mobile screens



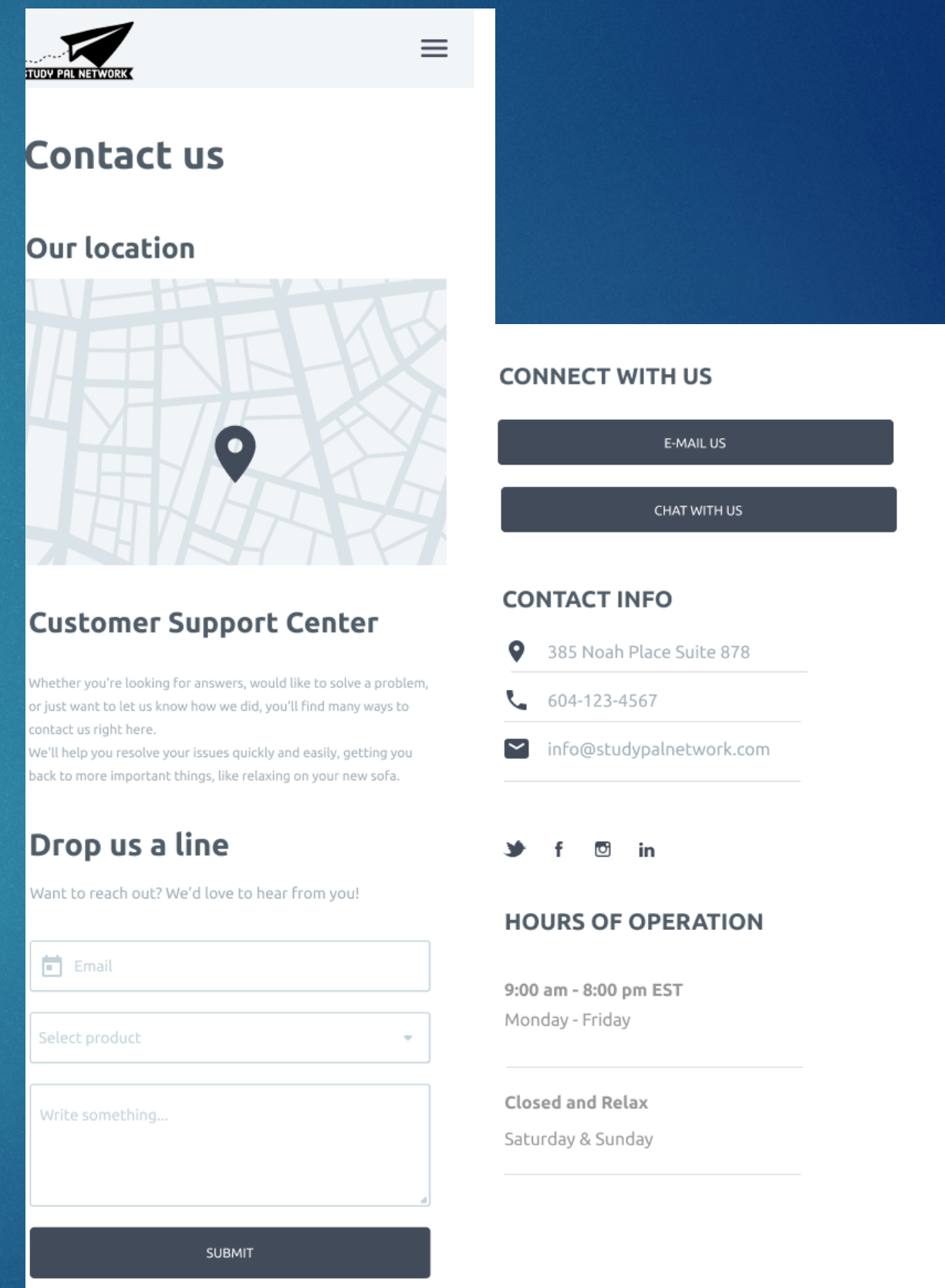
MOCKUPS – Contact Us



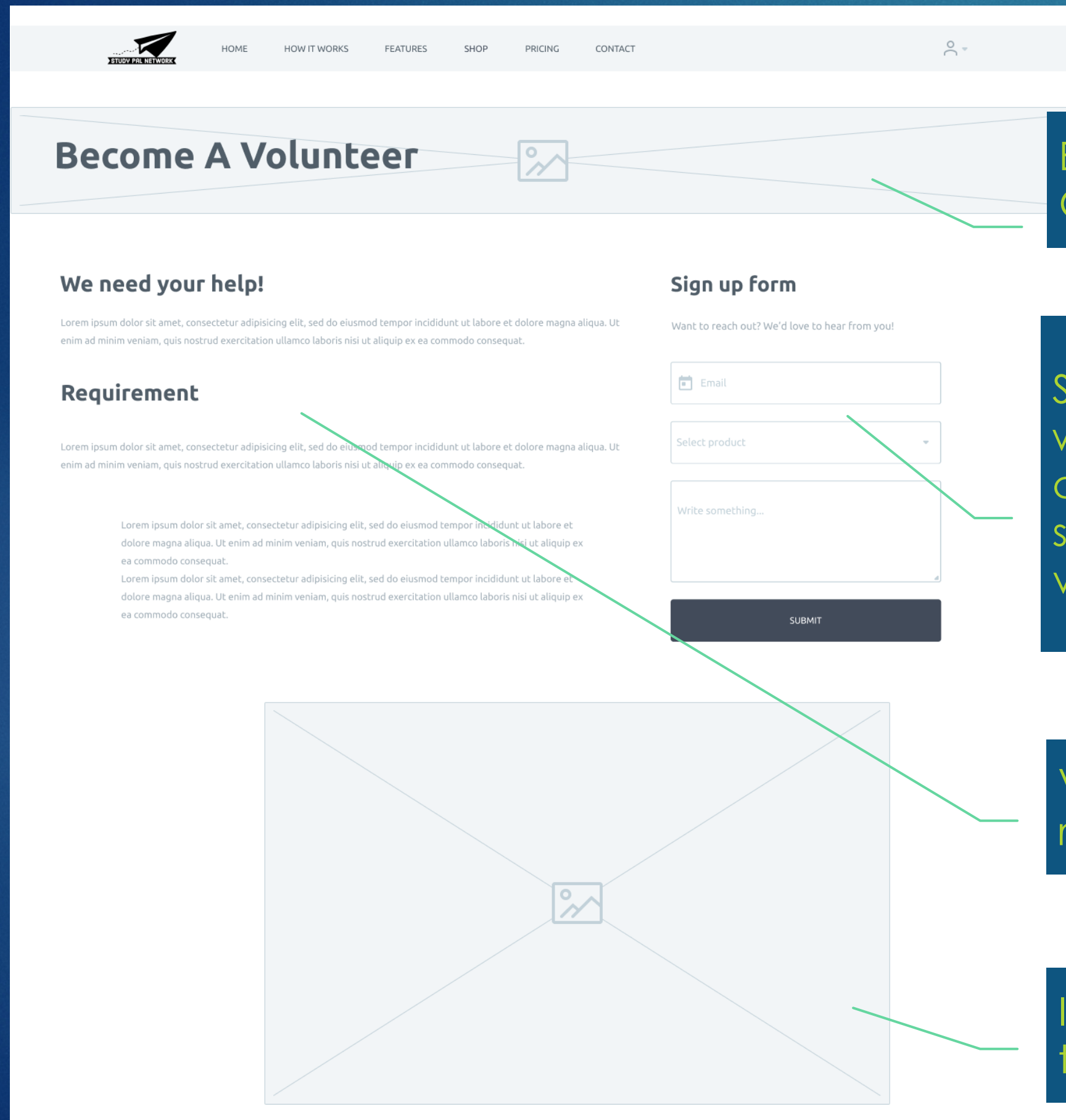
All contact info, opening hours listed on the side for easy reference

Icons to social media platforms

Email Contact form where site visitors can send email for enquiries conveniently



MOCKUPS – Volunteer Page



Eye-catching Graphic Banner

Sign Up form where site visitors can email to sign up as volunteers

Volunteer requirements

Image to enrich the page

